



ravyx

Turn Digital Shopping Into Store Growth

## RAVYX + LOCAL EXPRESS

### *AI-Powered Digital Commerce for Modern Grocery Retail*

In today's grocery landscape, customers expect a seamless shopping experience whether they're shopping in-store, online, or through a mobile app. Success requires more than an ecommerce website—it requires a fully integrated digital commerce strategy.

At Ravyx, we help independent grocers implement technology solutions that fit their unique business needs. Through our partnership with Local Express, we deliver a comprehensive AI-powered digital commerce platform that connects online ordering, fulfillment, merchandising, and customer engagement into one unified experience.

Whether you're looking to launch ecommerce, optimize fulfillment operations, increase basket size, or strengthen customer loyalty, Ravyx and Local Express provide the technology and expertise to help you succeed.



## WHY GROCERS CHOOSE RAVYX FOR DIGITAL COMMERCE

### *We Build Around Your Store, Not the Other Way Around*

Ravyx understands that every grocery retailer operates differently. That's why we work with you to design and implement a digital commerce solution that aligns with your operations, customer base, and long-term business goals.

With decades of grocery technology expertise and proven implementation experience, Ravyx delivers:

- Strategic digital commerce consultation
- Seamless POS and retail technology integration
- End-to-end deployment and support
- Ongoing optimization and performance guidance
- A scalable solution designed for long-term growth





## RAVYX POWERED BY LOCAL EXPRESS'S AI DIGITAL COMMERCE PLATFORM

Ravyx and Local Express provide the integrated technology that powers seamless omnichannel shopping experiences through AI-driven automation and intelligent merchandising.

### WHY CHOOSE LOCAL EXPRESS?

#### Omnichannel Commerce

Deliver a unified shopping experience across in-store, online, mobile, pickup, and delivery channels.

#### AI-Powered Merchandising

Increase basket size through intelligent recommendations, cross-selling, and personalized promotions.

#### Complete Brand Ownership

Maintain full control of your customer experience with a fully white-label platform.

#### Simplified Store Operations

Reduce operational complexity with integrated order management and fulfillment workflows.

#### Optimized Delivery & Fulfillment

Improve efficiency through delivery management, route optimization, and real-time customer communication.

### ABOUT RAVYX

For nearly 60 years, Ravyx has helped grocery retailers adapt, innovate, and modernize alongside the retail technology demands. Across all of North America, we provide Electronic Shelf Labels, POS systems, self-checkout, back-office tools, and integrations. We help retailers build smarter stores that are designed for both today and tomorrow's operational demands more efficiently to stay competitive and confidently embrace new technology.

### ABOUT LOCAL EXPRESS

Local Express is an AI-native unified commerce platform built exclusively for grocery retailers. By connecting eCommerce, mobile apps, retail media, delivery management, and POS integrations into a single ecosystem, Local Express helps grocers modernize operations, enhance the customer experience, and drive growth. Founded in 2017, the company empowers grocery retailers of all sizes to compete and thrive in an increasingly digital marketplace.



### TURN DIGITAL SHOPPERS INTO LOYAL CUSTOMERS

With Ravyx's retail technology expertise and Local Express's AI-powered commerce platform, independent grocers can deliver modern shopping experiences that increase basket size, improve operational efficiency, and strengthen customer loyalty—all while maintaining complete ownership of their brand.

**Ready to build stronger customer relationships?**

