



## Convenience Stores

# ELECTRONIC SHELF LABELS

Improve grocery store efficiency with advanced digital pricing solutions.

### Update Prices Automatically

Our central management platform for ESL enables retailers to update pricing at the store or chain level in seconds, ensuring error and hassle-free pricing management.



## BENEFITS

**-8hrs**  
spent on price changes and gap scan

**+2%**  
overall  
sales uplift

**13**  
size options  
from 1.6"-9.7"

**99%**  
pricing  
accuracy

**+2%**  
on-shelf  
availability

### Engage Shoppers and Streamline Operations

Share more than just pricing information, including rich product details and local promotions. Streamlining workflows by accessing operational data at the shelf.

### Smooth Integration

Our ESL solutions use existing network infrastructure and POS systems, making it easy to integrate devices and manage them across all store locations.

## TAG OVERVIEW

\*4-Color and Full-  
Color Options

\*Battery Lifespan  
of 10 Years

Easy Lock

Instant  
LED  
Flashing

\*2.2 Tag



Product  
Description

Price





## HOW IT WORKS

ESLs integrate directly with your POS system. With any price change, all your digital price tags in-store automatically update. **It's that Simple!**

## WHAT YOU WILL NEED

### Electronic Shelf Labels

You choose the ESLs depending on your needs. **One-time purchase** and they're yours to keep.



### Fixtures

Our ESLs require adapters to securely fit into your shelves. We have various types available, including Lozier's, Hussman, Peg hooks, flat surface, adhesive, magnetic and more.



## OUR PARTNERSHIP

We have been partnered with Vusion, a global leader of in-store pricing automation solutions, for years. Helping bring tech to aisles to streamline operations and reduce shrink.

The full electronic shelf label portfolio is our key solution. Easily tailor and digitalize your shelves, automate pricing processes, streamline promotions, and remove manual steps to eliminate errors.



### Access Points

One access point covers 15,000 sq ft. If you're using APs from Aruba, Meraki, Cisco, Lancom, or Huawei, there's no need to purchase our APs. We utilize your wireless infrastructure to communicate with the ESLs.



### Software

Our system includes templates, a manager platform, and in-store employee tools.



Operations directly at the shelf



Manage and monitor in real-time



Data configuration and templates



Assets usage and lifespan optimization

## ABOUT RAVYX

Ravyx brings together over 58 years of experience in retail tech. Formerly STCR and SIR, we've united under one bold name — with the same trusted expertise and service. We partner with retailers across North America to simplify operations, drive efficiency, and power long-term growth.

